Press Kit 2021

This kit will help you to choose your way(s) to promote your business on our side.

Let’s dive in!
WEBSITE OVERVIEW

Global Rank Worldwide 50,242

Category Rank Business & Consumer Services 66,603

Total Visits on Desktop & Mobile Web

Engagement

Total visits 887.22K ^3.30%
Avg. Visit Duration 00:11:15
Pages per Visit 7.06
Bounce Rate 26.07%
<table>
<thead>
<tr>
<th></th>
<th>Country</th>
<th>Users</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United States</td>
<td>56,147</td>
<td>(11.13%)</td>
</tr>
<tr>
<td>2</td>
<td>China</td>
<td>33,220</td>
<td>(6.58%)</td>
</tr>
<tr>
<td>3</td>
<td>Russia</td>
<td>29,962</td>
<td>(5.94%)</td>
</tr>
<tr>
<td>4</td>
<td>Argentina</td>
<td>25,880</td>
<td>(5.13%)</td>
</tr>
<tr>
<td>5</td>
<td>Ukraine</td>
<td>24,388</td>
<td>(4.83%)</td>
</tr>
<tr>
<td>6</td>
<td>India</td>
<td>22,938</td>
<td>(4.55%)</td>
</tr>
<tr>
<td>7</td>
<td>Poland</td>
<td>17,865</td>
<td>(3.54%)</td>
</tr>
<tr>
<td>8</td>
<td>Italy</td>
<td>15,892</td>
<td>(3.15%)</td>
</tr>
<tr>
<td>9</td>
<td>United Kingdom</td>
<td>14,982</td>
<td>(2.97%)</td>
</tr>
<tr>
<td>10</td>
<td>Israel</td>
<td>14,007</td>
<td>(2.78%)</td>
</tr>
</tbody>
</table>
SOCIAL MEDIA CHANNELS

- Facebook: 11,025 followers
- Instagram: 1,737 followers
- Twitter: 5,280 followers
- LinkedIn: 2,345 followers
EMAIL DATABASE

We send emails on **different occasions**: monthly newsletters, platform updates, case studies, selection of best articles and many more.

- **Recipients**: 11,419
- **Open Rate**: 30.13%
We work with big brands and growing companies to drive real results and values in their performance marketing business.

All stories are collected on the landing page, just check it out!
Inspired by stories from the previous slide? Showcase the effectiveness of your product to the media with us!

So, your Case Study will be:

01. Shared on Affise Social Media
02. Included in Affise Monthly Newsletter
03. Emailed to Affise Database
04. Promoted for free - You don’t need to pay for advertising
Post your Article at **Affiliate Network Insider** series, which cover success stories of the prominent players of the industry and are always HUGE success.

So, your Case Study will be:

1. Interview with professionals
2. Social Media Announcement
3. Affise Monthly Newsletter
4. Affiliate Network Insider Category
Affise can become the Media Partner of your Affiliate Marketing Event.

01
Your event featured in the TOP 2020/21 Affiliate Events

02
Special Guide for your Event

03
Press and Post releases

1,525 unique visitors/month
GUEST POST
(CROSS GUEST POSTING/PAID OPTION)

Share your expertise on affiliate and digital marketing on Affise blog!

+ Do-follow link to your Website!
Video testimonial may be of several types:

01 **Short 30-60 sec video testimonial**
(to be used at the main page of Affise website describing the work with us and what Affise means for a client)

02 **More comprehensive video case study**
(to be used for a blog in a separate article + at the main page of Affise website).
ADVERTISING BANNER
(PAID OPTION FOR MONTH)

Place your ad banner inside **Affise blog!**
Place your ad banner inside an article of Affise blog!

Affise and Adv.Cake Team Up Against eCommerce Ad Fraud

How to avoid overpaying publishers for orders or leads they didn't bring to you?

Preferences in the affiliate marketing industry gradually start to move towards advertisers who didn't want to spend money on clicks. People strive to pay for confirmed orders only, which are supposed to generate revenue. Still, there are instances where advertisers overspend because of the way some publishers generate sales.

Here at Affise we’re in the permanent and serious battle against ad fraud. Our pursuit of a cleaner and more transparent industry has led us to a partnership with Adv.Cake. Their products can help you to detect and monitor several types of fraudulent behavior, report on cheating publishers, and save budget on affiliate marketing.
Yulia Dobyshuk
Content Team Lead

Email:   y.dobyshuk@affise.com
LinkedIn: https://www.linkedin.com/in/yuliadobyshuk/